

**Smith Moore**

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**Smith Moore Appoints New Member to the Board of Directors**

St. Louis, MO – Smith Moore, a nationally recognized wealth management firm founded over 100 years ago, today announced the appointment of Christi Hake to its Board of Directors. Christi joined Smith Moore in December 2018 and works out of the Jefferson City, Missouri branch office as a Vice President – Financial Advisor.

Bringing over 30 years of experience in the industry, Christi has helped improve efficiencies across the Smith Moore organization year over year. She was also intimately involved in the hiring process of two financial advisors at her branch location, as well as creating a stronger brand awareness of the Smith Moore name in the community.

“Christi quickly established herself as an integral team member at our firm by taking initiative in its growth,” says President & CEO Jim Deutsch, “so she was a natural addition to the board and someone we’ll be able to rely on for a fresh perspective.”

“I’ve always admired Smith Moore for its strength and stability,” Hake says, “but even more for its focus on outstanding client service. Walking into work, it’s reassuring to know I have my team by my side and the benefit of a full-service firm for my clients. It’s an honor to be a part of this community, and I look forward to helping steer the firm into the future.”

Christi’s prior financial services experience includes management, recruiting, training, and growth strategies. Chairman of the Board of Directors, Tim Schulte, says, “We are constantly looking for talent to help diversify the skillsets on the board, and Christi has helped elevate our potential. We’re fortunate to have her positive presence – both as an advisor and now as a Smith Moore board member.”

The Smith Moore Jefferson City branch is located at 2422 Hyde Park Rd., Suite A, Jefferson City, MO 65109. Christi can be reached at (573) 636-5227.

Founded in 1913, Smith Moore has grown to include a total of 10 branch locations, with branches in Missouri, Illinois, Kansas, and Mississippi. Smith Moore provides financial counsel for every stage of life through an integrated financial strategy that evolves as clients move through all phases of wealth planning: Accumulation, Distribution, and Legacy. Learn more at [www.smithmoore.com](http://www.smithmoore.com).

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